

# EXPANDING 09

new approaches to the music panorama

Saturday, 14th November 2009  
Aula 1 of CCCB + Zentraus Club, Barcelona  
<http://expanding09.netaudio.es>

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**'EXPANDING09: new approaches to the music panorama' is an event dedicated to music, the first culture sector in transition/transformation after the dematerialization of culture.**

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Life rush rhythm, succes of p2p exchange communities, increasing broadband capacity, extended use of mobile phones, constant development of personal multimedia devices... These and many other factors affect the relation between cultural products and consumers. Cultural dematerialization or the loss of the medium, generate a new context where all agents related to cultural production tend to see their usual activity at least, slightly modified.

Based on a three part format: exhibition, participation and networking, **EXPANDING09** offers an open space to share experiences, services and tools; spread and discuss strategies, request collaboration o expose necessities, spreading sinergies among participants: **we want to share creativity and promote collaborative culture.**

There will be video shows, projects presentations, a networking area, a collaborative lab/talk, a netlabel fair, concerts, an interactive installation and much more!

Organized by:



Supported by:



Ajuntament de Barcelona  
Barcelona Cultura



# Program

16:00 – 22:00 Aula 1 of CCCB  
22:30 – 03:00 Zentraus Club  
Free entrance for all activities.

## 16:00 – 19:30 EXHIBITION

Netlabel culture documentaries.

### Collaborative Culture Selected Projects

**Presentation** 1) Social Networks as collaboration tools 2) *Sonido Pervasivo. Towards new sound distribution models based on GPS* 3) Interactive Sociogram 4) MIGA's collaborative projects 5) *Global Digital Radio*

## 19:30 – 22:00 PARTICIPATION

**EXPANDING09's main activity** has been designed to bring together different agents so they can briefly expose their projects and develop new collaborative projects.

### Open netlabel promotion fair

## 22:30 – 00:00 NETWORKING

Time to meet the people behind the projects...

## 00:00 – 03:00 CONCERTS

Artists from netlabels and small digital labels:

**bRUNA** dj (spaRK), **Sr Click** (inoquo) live-dj!,  
**Sr. Aye** (MIGA) live! + **applezup** (phlow.es) dj,  
**wifiblanes.com** + **xplsv.com** visuals

EXPANDING 09: new approaches to the music panorama  
More information in <http://expanding09.netaudio.es> (only spanish! ☺)

Partners:



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*netaudio.es* established in 2006 pursues new models of culture creation and distribution focusing in music and organizes events to discuss them.

More information in <http://www.netaudio.es/blog/about/introduccion>